

# Muscle Based Food Network

## Seminar: Packaging & cooking of convenience (meat)products

Teknologisk Institut, Aarhus – 18. January 2018

The MUSCLE BASED FOOD NETWORK invites everyone with an interest in CONVENIENCE food and PACKAGING and COOKING technology to a seminar in prominent surroundings.

In a global market where consumer habits are changing fast, new technologies constantly evolve and producers need to be still more innovative to keep up with market trends, we ask:

- Has the convenience trend peaked?
- Are the Danish consumers ready to embrace microwave oven cooking?
- Is convenience only for the young and healthy – or does technology also ease the life of the elderly?
- What is the state of sustainability and traceability in convenience food and packaging?

**Join us in Århus at Technological Institute**



### Practicalities

#### Date & time

January 18<sup>th</sup> 2018 at 9.30 - 16.00

#### Address

Teknologisk Institut  
Kongsvang Allé 29  
8000 Aarhus C

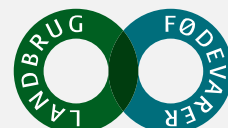
#### Registration and cost

Register name, email and billing address to Mathilde Huusmann at [mahc@lf.dk](mailto:mahc@lf.dk) no later than the 15. January 2018.

The seminar fee is 450 DKK.

#### For further information

Contact Fie Vesterled at [fvr@lf.dk](mailto:fvr@lf.dk) or +45 3339 4095



# Muscle Based Food Network Seminar

## Packaging & cooking of convenience (meat)products

	Time	Programme
<b>Welcome &amp; Introduction</b>	09.30	Registration and breakfast
	10.00	<p><b>Welcome</b> <i>Network Manager Jette F. Young, Aarhus University</i></p> <p><b>Has the convenience trend peaked?</b> <i>Professor Klaus G. Grunert, Aarhus University</i></p> <p><b>Measurement of &amp; influence on consumer behavior in the new digital age</b> <i>Professor Bent Egberg Mikkelsen, Aalborg University</i></p>
<b>Convenience packaging for microwave ovens</b>	11.15	<p><b>Development of packaging and convenience products for use in microwave ovens</b> <i>Product Manager, Alexander Bardenshtein, Danish Technological Institute</i></p> <p><b>Intelligent packaging for better food and less environmental impact</b> <i>Country Manager France, Christian Benedict, Micvac</i></p> <p><b>Microwave selective shielding IML for convenience food packaging</b> <i>Dick R. Geheiau, Shieldtronics</i></p>
<b>Lunch &amp; Demonstrations</b>	12.45	Enjoy lunch and demonstrations of both convenience products and packaging materials
<b>Home cooking solutions (with added focus on the elderly)</b>	13.45	<p><b>Convenience smooth meat-based products for frail and disabled persons suffering from dysphagia</b> <i>CEO Matthias Kück, Biozoon &amp; Product Manager, Alexander Bardenshtein, Danish Technological Institute</i></p> <p><b>Microwave home cooking</b> <i>Author and Medical Doctor, Grete Krag Jacobsen,</i></p>
<b>Sustainability &amp; traceability of convenience foods</b>	15.00	<p><b>Packaging – protecting and polluting?</b> <i>Senior Scientist Gitte Alsing Pedersen, Technical University of Denmark</i></p> <p><b>Food fraud and food safety – what’s the relation?</b> <i>Consultant Lars Krusell, Teknologisk Institut</i></p>