

SKYPE MEETING

Business opportunities in Myanmar

20 October 2020, 10.00-11.30

Invitation to participate in the coming Skype meeting

Tuesday 20 October 2020, 10.00-11.30

The Danish Agriculture & Food Council and the Danish Embassy in Yangon present opportunities for Danish companies in Myanmar's food and agricultural sector.

THE MYANMAR MARKET

Myanmar has seen rapid economic growth and transformation, becoming one of the world's fastest growing economies globally (pre-Covid 19) as a result of a series of economic, social and political reforms during the past decade. The reforms coupled with the government's focus on overhauling the agriculture sector to become more productive and competitive provide Danish exporters with a myriad of significant opportunities in the agriculture and aquaculture sectors. Further Danish export prospects exist in the retail, wholesale and food and beverage sectors to meet the domestic demands for international brands and lifestyles of the large, young population, emerging middle class, and growing business and leisure travel markets.

During the Skype meeting, the Danish Embassy in Yangon will give a general introduction to the Myanmar agriculture, aquaculture and food sector. Further, the Embassy will present a plan for a business delegation to Myanmar 11-14 May 2021 with B2B opportunities, political meetings and highly relevant site visits. The business delegation programme is made in cooperation with the Danish Agriculture & Food Council.

14.30 Food and agriculture business opportunities in Myanmar

Presented by Ambassador John Nielsen and Private Sector Development Advisor Sandar Hla, Embassy of Denmark, Yangon.

- DAFC welcome and introduction of the participating companies (10 min)
- Myanmar political and business overview (25 min)
- Trade opportunities in agriculture, aquaculture and food sector (25 min)
- Presentation of the 2021 business delegation promotion programme (15 min)
- Q&A and AOB (15 min)

16.00 Conclusion and final remarks

Please sign up no later than **Thursday 15 October** by using this [LINK](#). We will forward link for participation Monday 19 October when we have the final list of participants.

If you have any questions please contact Jeppe Søndergaard Pedersen, jspe@lf.dk, 2331 7450.