

INVITATION

Export promotion trip to Münsterland, Germany

17-18 November 2021

The Danish Embassy in Berlin and Danish Agriculture & Food Council invite your company to join the export promotion trip to the Münster region in the German state of North Rhine-Westphalia (NRW). The focus will be on environmental technologies reducing nitrogen pollutions (nitrate and ammonia). The participating companies will benefit of a 75% co-financing from the Trade Council.

Market opportunities

Germany has for many years neglected to limit nitrogen surpluses in agriculture, both in the form of emissions of ammonia and nitrate pollutions in the groundwater. But with a ruling by the European Court of Justice for non-compliance with the Nitrates Directive, Germany faces fines of up to 780,000 euros a day if there are no rapid and noticeable improvements.

In addition to the pressure on agriculture caused by the EU ruling, Germany has committed itself to reducing ammonia emissions by 29% by 2030. The commitment will require a very significant increase of efforts (from the current level with a target of 5% for 2020). German agriculture will therefore in a short time have to adapt to a model with much more efficiency in the use of nitrogen, which we in Denmark have spent many years developing.

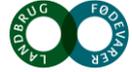
Münsterland in particular is known for intensive farming and especially the pig livestock industry is one of the most developed in Germany. With over 4 million animals, 60 percent of all pigs in the state of NRW are produced in the region. This has implications both the economic and ecological context with large producers as well as challenges with regards to surpluses of nitrogen. There is therefore great interest and potential for Danish experiences and technologies.

Who should participate?

Companies engaged in technologies on nitrogen reduction such as manure management, storage, cooling, distribution, air cleaning etc.

What you get?

- Full business program including tailor-made B2B meetings with local farmers, consultants and distributors as well as site visits to traditional and innovative pig producers in the region
- Expanded networking opportunities
- Market knowledge and your company's brand awareness



Programme

Tuesday, 16. November: Arrival in Borken, Münsterland

Day 1: Wednesday, 17. November

- Welcome meeting with representatives of state authorities, local farmers, Trade Council
- Business seminar on Danish technologies and solutions for manure management: B2B meetings with local farmers, consultants and distributors
- Networking lunch
- Site visit 1: local pig producer
- High-level networking event with participation from the local administration and business community

Day 2: Thursday, 18. November (half day)

- Site visit 2: local pig producer
- Site visit 3: local pig producer

Pricing (after 75% subsidy)

The total price is 5,800 DKK excl. flights, hotels, and VAT per company. The price is covering 1 person per a participating company. Price for an extra representative is 800 DKK – max 1 extra per company.

COVID-19: If the situation requires, we will cancel the delegation. We will take steps so that you are not billed if we are forced to cancel. However, we cannot guarantee refunds.

Information about accommodation and transport will be forwarded at a later stage.

Please register here no later than Friday 20 August 2021. We will send out the programme closer to the dates of the trip.

If you have any questions, please contact

Danish Agriculture & Food Council

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