

Co-financed by



**MINISTRY OF
FOREIGN AFFAIRS
OF DENMARK**
The Trade Council



INVITATION

Danish Agro Business promotion to
the Czech Republic

6-9 September 2021

Registration by 28 May 2021



DANISH EXPORT PROMOTION

The Danish Embassy in Prague and Danish Agriculture & Food Council (DAFC) hereby invite you to participate in an export promotion trip to the Czech Republic with focus on efficiency and sustainability in pork and dairy production. The event is co-financed by 75% from The Trade Council.

COVID-19 INFO – We have pushed the delegation to September 2021 to give the greatest chance that the delegation can take place, when travel is likely to be possible again. The delegation will take place in accordance with applicable safety guidelines.

GREAT LOCATION WITH EXCELLENT OPPORTUNITIES

The purpose of the delegation is to maximise your business opportunities and sales in one of the fastest growing and geographically best-located parts of Central and Eastern Europe.

Join us for this delegation to visit the Czech Republic's agricultural producing regions.

WHICH COMPANIES SHOULD ATTEND

Companies engaged in pork and dairy production, including equipment, housing, manure solutions, animal welfare etc.

WHAT YOU GET

- **Full business program** including visits to production sites of the most promising local companies including meeting with their management
- **Market knowledge** and expanded networks
- **Networking** opportunities and sampling of the local culture

WHY THE CZECH REPUBLIC

The Czech Republic is continually looking to enhance its agricultural sectors and production capacity. There is a great interest in the latest technologies and farming techniques.

The Czech Republic is focusing on increasing the efficiency and strength of its agriculture sector and there is a great opportunity for Danish companies to share their technologies and expertise. Significant financial support has been available for farms to invest in livestock production.

The country is part of a region that is often overlooked by Danish agriculture companies, despite the great interest in Danish knowhow and the long tradition of this agricultural society.



Danish Agriculture
& Food Council



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DANISH AGRO AND FOOD BUSINESS PROMOTION TO THE CZECH REPUBLIC, 6-9 SEPTEMBER 2021

THE CZECH REPUBLIC

We will visit the country's primary agricultural producing regions.

The regions are characterised by large farms covering a significant amount of land and farms producing a variety of livestock and crops as part of a single holding.

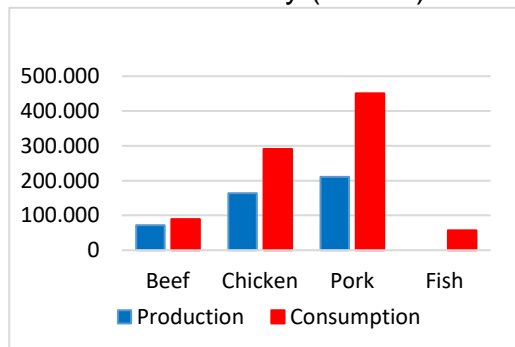
In the Czech Republic around 10% of farms cover 70% of land and the trend of smaller farms joining larger cooperatives is continuing.

The Czech industrial approach to agricultural production means that Danish methods of enhancing efficiency and Danish key competences fit well to the market.

There is an increasing focus on:

- self-sufficiency and local production
- efficiency and sustainability
- mechanised production techniques
- the latest technologies

Czech meat industry (tonnes) 2018



TENTATIVE PROGRAM

6-9 September 2021

Day 1: 6 September

Departure from Copenhagen/Jutland
Arrival in Prague, Czech Republic
Welcome meeting with commercial and political representatives.

Day 2: 7 September

Bohemia. Visiting production sites incl. meetings with management.

Day 3: 8 September

Bohemia/Moravia. Seminar with commercial decision makers. Networking reception.

Day 4: 9 September

Bohemia/Moravia. Visiting production sites incl. meetings with management.
Return to Denmark.

PRICE (AFTER 75% SUBSIDY)

The total price is 5,750 DKK excl. flights, hotels, catering and VAT per company. The price is for up to two representatives and is based on 8 participating companies.

COVID-19: If the situation requires, we will cancel the delegation. We will take steps so that you are not billed if we are forced to cancel. However, we cannot guarantee refunds.

Information about accommodation and transport will be forwarded at a later stage.

Please register [at this LINK](#) no later than 28 May 2021.

CONTACT



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