



India Roundtable: Expanding Business with India's Agri-Food Sector

Danish Agriculture & Food Council invites you to participate in a roundtable with the Indian Minister for Food Processing Industries Ms. Badal.

Like last year, the roundtable is organised back to back with the World Food Summit to be held in Copenhagen 30-31 August. The Indian Minister for Food Processing industries Ms. Badal will revisit Denmark as speaker at this occasion, and has accepted the invitation to give a key note speech and interact with companies at the DAFC roundtable.

The event will offer companies the unique chance to meet the Indian Minister and to discuss market access possibilities to the vast Indian market, as well as to share their experience with the other participating companies.

All companies with an agri-food focus on India are invited to participate, not least companies delivering to the various parts of the dairy value chain, such as farming and processing solutions/equipment and ingredients.

Date & Location

31 August from 10:00-12:00

Danish Agriculture & Food Council, Axelborg, Axeltorv 3, Copenhagen

Registration

Please register with Ms. Eva Friis Mortensen, emo@lf.dk, as soon as possible. Participation is free. Deadline for registration is 23 August.

If you have any questions, please do not hesitate to contact Head of Division Kenneth Lindharth Madsen klm@lf.dk, Danish Agriculture & Food Council, or Chief Advisor Peter Michael Heller pmhe@lf.dk, Danish Agriculture & Food Council.

Kind regards,

Karen Hækkerup

CEO

Danish Agriculture & Food Council



Programme for the roundtable

10:15	Registration and coffee
10:45	Welcome Ms. Karen Hækkerup, CEO, Danish Agriculture & Food Council
10:50	Key note speech on expectations to the Indian food sector Ms. Harsimrat Kaur Badal, Indian Minister for Food Processing Industries
10:55	Dialogue and Q&A on conditions on the Indian market, including ultra-short company presentations
11:45	Final remarks
11:50	Networking and sandwich lunch
12:30	End of programme

Background about India

India is the second-most populous country in the world with 1.3 billion people, and the third largest economy. At the same time, its economy is one of the fastest growing globally, with an impressive GDP growth rate of around 7 pct. (expected for 2017/18). The government of India has in recent years put strong effort into liberalising toward an open market economy, including reduced control over foreign trade and investment. At the same time, the middle class has increased significantly and has experienced growing purchasing power.

India's agricultural sector is of great importance to the economy and provides livelihood to more than 58 pct. of the population in the country. The sector holds a large potential for increased productivity and efficiency. At the same time, the Indian food processing industry is growing, due to the constant increase in disposable income of consumers, urbanisation, the increasing and young middle class, changing consumer preferences and food habits, and more organised retail markets with chain stores opening.

As a result, there is a large potential for Danish companies to export food and food-related products to the Indian market. This includes both high-quality processed food and beverages, as well as various food ingredients, e.g. flavours, specialty starches, starter cultures, enzymes, probiotics, other food additives, etc. At the same time, Danish companies can also help India with technical solutions, equipment and know-how to expand its own production in order to satisfy local demand. E.g. there is a growing market for food processing and packaging equipment, as well as automation solutions to small and large scale production units. In addition, India increasingly demands technology and expertise in the areas of traceability and food safety, as well as solutions in storage, cold chain and logistics.

Within the last year Denmark and India have increased co-operation in the agri-food area. Two memoranda of understanding (MoU's) have been signed by the governments, and subsequently two working groups have been established, focusing on dairy and on food processing, respectively. In parallel, the Danish minister for environment and food led a business delegation to the World Food India 2017 in November last year.