



FACTS ON SAUDI ARABIA

7.6 %

GROWTH RATE

FASTEST GROWING
ECONOMY WORLDWIDE
IN 2022

(IMF)

#62

EASE OF DOING
BUSINESS

GATEWAY TO THE
REGION

20 % CORPORATE TAX

NO INCOME TAX

36 % FEMALE WORKFORCE



POPULATION

35.3 MILLION



67% OF THE POPULATION
UNDER THE AGE OF 35

STABLE
INFLATION
RATE

2.8%

(IMF, 2022)

HIGH INCOME ECONOMY

#27

Highest global GDP / capita
(PPP)

(WORLD BANK, 2021)

FOOD & BEVERAGE MARKET



GENERALLY

MARKET VALUE

USD 57 BN

Largest F&B market in the
Middle East.

57%

... of total consumption in
GCC-region.

GROWTH

6.3 %

Wholesale, retail & trade,
restaurants and hotels
sector

NET F&B IMPORTER

75 %

IMPORTED FOOD &
BEVERAGE OF NATIONAL
CONSUMPTION

ORGANIC F&B

ORGANIC FOOD
MARKET GROWTH

17%

2020 - 2026