



ROYAL DANISH EMBASSY
Tokyo

DENMARK OPEN DAYS 2024

2-3 NOVEMBER 2024 – ROYAL DANISH EMBASSY, TOKYO

On the occasion of the local Sarugaku festival in Daikanyama 2-3 November, the Royal Danish Embassy in Tokyo opens its doors for a weekend full of Danish sustainability and innovation. Guests are given a unique chance to visit the Embassy and familiarize themselves with some of our country's best companies within the fields of food, life science, energy, and design.

JOIN US FOR AN EXCITING OPPORTUNITY!

The Sarugaku Festival, held during the first weekend of November, has been a yearly occurrence for two decades now. Every year, the festival draws tens of thousands of visitors, transforming the prestigious neighbourhood of Daikanyama into a bustling hub. For two days, local businesses and establishments open their doors to the public in order to promote their products and services and foster communal ties. The Royal Danish Embassy has been a regular participant at the Sarugaku Festival, welcoming thousands of curious guests to see and experience all that Danish companies have to offer in a variety of fields. In previous years, we have successfully hosted a wide range of companies showcasing the very best of Danish food, life science, energy and design.

This year, the Embassy will once again participate, focusing on sustainability and innovation. The event offers participating companies a chance to exhibit their products in a unique setting and set up their own brand experience spaces, allowing them to engage with guests and offer product trials. Furthermore, we take the opportunity to organize guided tours inside the Residence of the Ambassador, where people can enjoy Danish art and design pieces.

Please note that due to expenses and limited space, we are charging a participation fee ranging from DKK 5,600 to 16,800, depending on the level of engagement, participation style, required set-up and spaces chosen by your organization. The sign-up deadline is 31 August.



INTERESTED? CONTACT US



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