



# FOOD HOTEL ASIA 2018

Singapore from 24-27 April 2018

**FHA 2018 – the ANUGA of Asia – is your ticket to the key food event in Asia. With a reach of thousands of highly relevant buyers from all over Asia and beyond it is the most important exhibition in Asia for any company within the food sector who wants to find new business opportunities and/or maintain existing partners and contacts.**

For the third time Confederation of Danish Industry and Danish Food and Drink Federation this time in cooperation with Danish Agriculture & Food Council is delighted to offer your company the opportunity to join the Danish national pavilion at Food Hotel Asia 2018, the largest international trade show in Asia for imported food to the food, food service and hospitality sector.

## WHY JOIN?

The 21th FHA 2018 is the only hub exhibition in Asia attracting buyers from all over Asia. It is a well-positioned one-stop business platform, integrating a wide range of Food & Drinks, Hotel, Restaurant, Bakery, Foodservice, Equipment, Supplies and Services from suppliers from all around the world attracting highly relevant buyers from all over Asia and beyond. FHA 2018 is the one exhibition in Asia you need to be at if you wish to strengthen your presence or are looking in to new business opportunities.

## WHO SHOULD JOIN?

FHA 2018 is an all-round sourcing platform where valued buyers will meet high-calibre suppliers and give your company an opportunity to elevate your business in Asia. As the key event in Asia for the food and beverages industry, FHA 2018 is relevant for companies selling:

Agricultural Products, Breads and Cereals, Confectionery, Dairy Products, Delicatessen, Dietetic Products, Eggs and Poultry, Frozen Food Products, Fruits and Vegetables, Herbs and Spices, Ingredients, Meat and Meat Products, Food Oils, Organic Products, Seafood, Seasonings and Condiments, Beverages – alcoholic and non-alcoholic – Coffee, Tea, Fruit Juice, Mineral Water, Soft Drinks.

**REGISTRATION DEADLINE:  
FRIDAY 16 JUNE 2017**



Confederation of Danish Industry



Danish Agriculture  
& Food Council

# FOOD HOTEL ASIA 2018

## FHA FACTS

Since 1978, Food Hotel Asia has built its reputation as being one of the longest running, largest and most trustworthy exhibitions in Asia within all areas of the food sector.

FHA 2018 is the 21th International Food & Beverages Exhibition in Singapore.

4000 exhibitors from 70 countries / 65 National Pavilions / 119,500 sqm. exhibition area / 78,000 trade attendees from 100 countries/regions

Further reading:

<http://www.foodnhotelasia.com/>

## YOU WILL GET!

It is the third time Confederation of Danish Industry and Danish Food & Drink Federation is organizing a national pavilion at FHA. This time Danish Food & Agriculture Council is co-organizing. The National Pavilion has grown from 90 sqm. in 2014, to 196 sqm. in 2016 to 234 sqm. in 2018 making the Danish Pavilion the fastest growing national pavilion in the history of FHA

- A turnkey exhibition solution for your company providing you with an attractive, standout platform to present your company, your products and your solutions
- Open and inviting National Pavilion with company booths tailor-made after your requisitions: Wall-to-wall prints, logos, furniture and shared storage
- Central location in one of the busiest halls. Everything pre-arranged – arrive last minute. Coordination of services provided by the exhibition organizers, including exhibition catalogue. Coordination of joint freight and customs clearance and coordination of hotel reservations
- Confederation of Danish Industry will provide assistance in all aspects related to your participation in the exhibition.

## TENTATIVE PROGRAMME

### JANUARY 2018

Exhibitor meeting with technical briefing of the Danish Pavilion.

**Venue:** Confederation of Danish Industry. Participation via Skype or Skype for Business will be possible.

### 23 APRIL 2018

Arrival Singapore - Visit to the Danish Pavilion for those who are interested in visiting their booth the day before the opening.

### 24 APRIL 2018

Exhibiting at FOOD HOTEL ASIA 2018 – Exhibiting hours 10.00-18.00. Exhibitors can access the exhibition from 08.00.

**Optional:** Networking Dinner [financed by Confederation of Danish Industry]

### 25 APRIL 2018

Exhibiting hours 10.00-18.00.

### 26 APRIL 2018

Exhibiting hours 10.00-18.00.

### 27 APRIL 2018

Exhibiting hours 10.00-16.00.

## PRACTICAL INFORMATION

### PRICE

**21,000 DKK** for a 6 sqm. booth.

**31,500 DKK** for a 9 sqm. booth.

**43,750 DKK** for a 12,5 sqm. booth.

**63,000 DKK** for a 18 sqm. booth.

Extra sqm. can be purchased at a fixed price of **3,500 DKK** per sqm

All booths includes basic furniture and prints on all walls and logo on desks. All booth will have access to shared storage facilities.

**PLEASE NOTE!** The price is based on a 50 per cent funding by the Danish Trade Council pending approval. If the funding is not approved we will not be able to offer participation at the mentioned prices. Should this happen the registration will not be binding and you can choose to opt out.

## HOTEL AND TRAVEL INFORMATION

After the registration deadline, the organizers will send out a travel proposal and suggest an exhibitor hotel. You are also welcome to organize your own travel and accommodation.

## REGISTRATION DEADLINE FRIDAY 16 JUNE

[CLICK HERE TO REGISTER](#)

*Registration conditions are in accordance with Confederation of Danish Industry's terms of participation in Export Promotion Events (read when clicking link).*

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## CONTACT



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